

Photography Side Hustle Workshop

Module One: Week One Assignment Sheet

ASSIGNMENT SHEET

Week One Assignment

Control Before Creativity

OBJECTIVE

To build discipline, consistency, and execution by refining a single setup.

This is not about variety.

This is about control.

ASSIGNMENT REQUIREMENTS

You must create:

- Two images
- Same subject
- Same setup
- Same surface
- Same light

Primary Lane only

WHAT CAN CHANGE

- Minor composition adjustments
- Subtle lighting refinement
- Exposure or contrast control

WHAT MAY NOT CHANGE

- Subject
- Props
- Concept
- Style

No “trying something else.”

No “just to see what happens.”

SUCCESS CRITERIA

The second image should feel:

- More confident
- More intentional
- More controlled

If Image Two isn't better than Image One, slow down.

WHAT NOT TO SHOOT (YET)

This Is About Timing, Not Judgment

For the duration of this course, avoid the following:

- Over-Stylized Concepts
- Heavy themes
- Complex narratives
- Visual metaphors

Clients don't buy clever first. They buy clear.

- Experimental Lighting
- Extreme contrast
- Colored gels
- Stylization that limits usage

Save this for later—when it helps, not hurts.

Lifestyle Chaos
Multiple people
Busy environments
Uncontrolled locations

This course prioritizes control., so for now, no...

“Personal Project” Logic
Emotional storytelling
Self-expression as the goal
Images that require explanation

This is commercial training, not therapy.

No:

Gear-Driven Decisions
New gear experiments
Unfamiliar tools
Anything that adds friction
Use what you already know.

FINAL NOTE

Nothing on this list is bad.
It's just out of sequence.

*I don't want to eliminate options,
I want to minimize distraction.*